

Open Data 3.0

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It always starts
with a FAD



OPEN DATA = ACCESS

Open Data 1.0:

Open and
Hack Away!

Increasing Trust

Treating Data like
Spreadsheets

MEGA APPS!

Outdated data

Hackathons!



Open Data 2.0:

Open and Reliable

Explainable Data

Up-to-Date

One Source of Truth

Privacy Concerns

Internal Resistance

Widespread Publishing

Niche Audiences

OPEN DATA = ANSWERS



OPEN DATA = INSIGHT

Open Data 3.0: Open with Purpose

- Open by Default
- Data Warehouse
- Channel to External Vendors
- More Consumption Channels
- Community Outreach
- Open Data for All



How do we get there?

Embrace Open Data
Contract Considerations
Data Standards
Guides for Residents
Build Bridges



What Will Your 3.0 Look Like?

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